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# Quantitative Risk Program and Cyber Business Decision Support Team

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Secret

Nominee Showcase Presentation

# Company Overview



- Victoria's Secret is the world's largest intimates specialty retailer offering a wide assortment of modern, fashion-inspired collections including signature bras, panties, lingerie, casual sleepwear, swim and athleisure, as well as award-winning prestige fragrances and body care.
- More than 30,000 associates across a global footprint of approximately 1,360 retail stores in approximately 70 countries.
- 2022 Revenue – 6.3 billion USD.



# Presentation Overview

What is Cyber Risk Quantification (CRQ)?

Our Approach

Lessons Learned



# What is CRQ?

Cyber Risk Quantification (CRQ) enables enterprises to assess and manage their cyber risk by putting cyber risk in clear business terms.



# Our Approach

- *Built Full-time Team*
- *Held workshops with business partners*
  - *Exposed them to CRQ*
  - *Data collection*
  - *Set expectations*
- *Started with small risk scenarios*
  - *New investments*
  - *Work prioritization*
- *Build momentum for larger risk analyses!*



# Lessons Learned/Best Practices

- Don't try to be perfect
- Build relationships with key groups – Legal, Finance, HR
- Retain key data points for reuse later
- Don't try to boil the ocean
- Reporting is key!

