



10th Anniversary

Nominee Showcase Presentation

ISE[®] Central Executive Forum and Awards 2012

Company Name: Parsons Corporation
Project Name: Cracking the CEO Barrier & Making Security a Top Priority
Presenter: Lee Parrish
Presenter Title: Vice President & Chief Security Officer





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Company Overview

PARSONS

- Founded in 1944, Parsons is an engineering, construction, technical, and management services firm. Parsons is a leader in many diversified markets with a focus on transportation, environmental/infrastructure, and defense/security. Parsons delivers design/design-build, program/construction management, and other professional services packaged in innovative alternative delivery methods to federal, regional, and local government agencies, as well as to private industrial customers worldwide. For more about Parsons, please visit us at www.parsons.com.
- Parsons has more than 11,500 employees globally.
- Parsons had revenues of \$2.7 billion in 2011.
- Parsons has been named by the Ethisphere Institute as one of the World's Most Ethical Companies for three consecutive years. This distinction ties directly with Parsons' integrity core value, which exemplifies the company's commitment to acting ethically in everything that it does.





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Presentation/Project Overview

- Build an initial information security program inclusive of technology and labor.
- Enhance the culture of security.
- Tackle those items which reduce the most risk and address others in phases.



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Overview of Business Challenge

- Building a global security organization within the appropriate parameters.

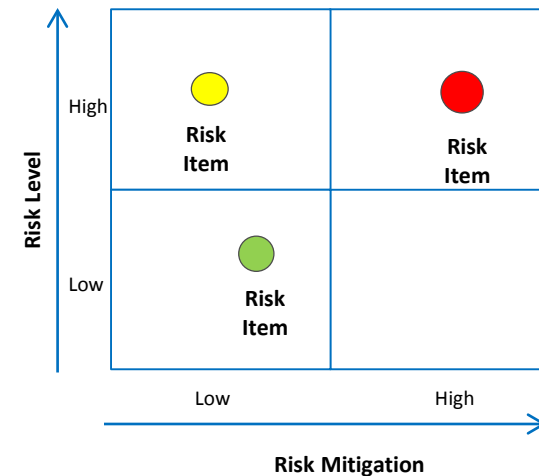




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Project Scope/Goals

- First step: measure.
- Build the security technical foundation.
- Increase awareness & create demand.
- Foster relationships at all levels.





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Project Results

- Possess a thorough understanding of security maturity and the security strategy.
- Created a strong security tool set.
- Fully staffed with creative, skilled professionals.
- Increased awareness across the corporation.
- Built strong relationships and understand the business better.
- We had fun along the way.





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Lessons Learned/Best Practices

- Use a risk based approach.
- Partner with internal peer organizations in bringing forth solutions.
- Listen to the business.