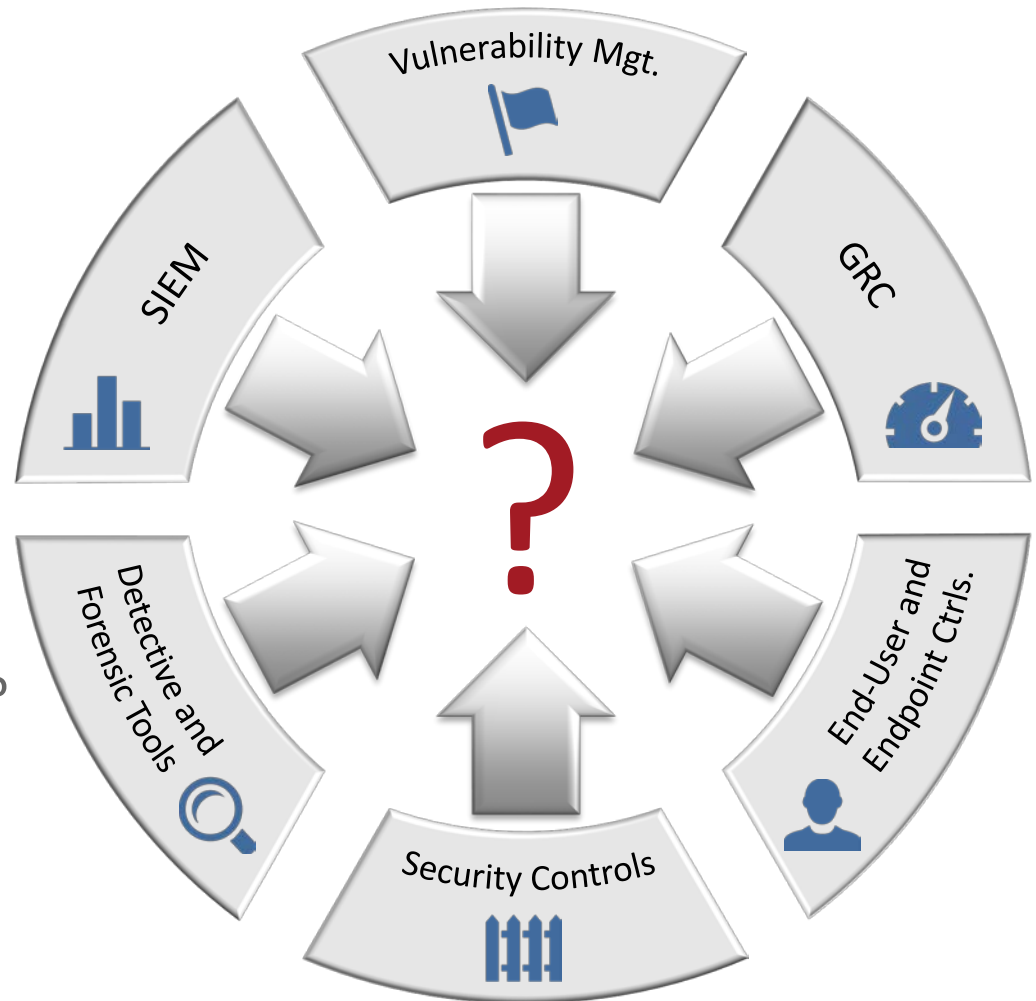


# CORE Security Overview

Mike Yaffe, Senior Director Solution Marketing

# Traditional IT security solutions are built to defend or react

- This model has inherent gaps:
  - Overwhelming amounts of data, too many tools
  - Little correlation / communication between solutions
  - By the time alerts go off, it's too late
- No proactive measure of business risk - plenty of IT risk
  - Are (insert number here) \*%#@\* a good or bad thing?
- The vast majority are built to defend or react
- Where are the assets and what ~~critical information is on them~~



**DATA OVERLOAD**

NO, I DON'T HAVE TIME TO  
READ THEM, BUT THEY MAKE  
ME FEEL SAFE



GET REAL ABOUT REAL WORLD THREATS



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# Our solutions add predictive intelligence to security ecosystems

## Vulnerability Management

Pinpoint critical exposures amongst vast amounts of data

## Governance Risk & Compliance

Provide risk analytics and conduct scenario-based “what-if” assessments

## End-User & Endpoint Controls

Evaluate security awareness and endpoint defenses

## Security Controls

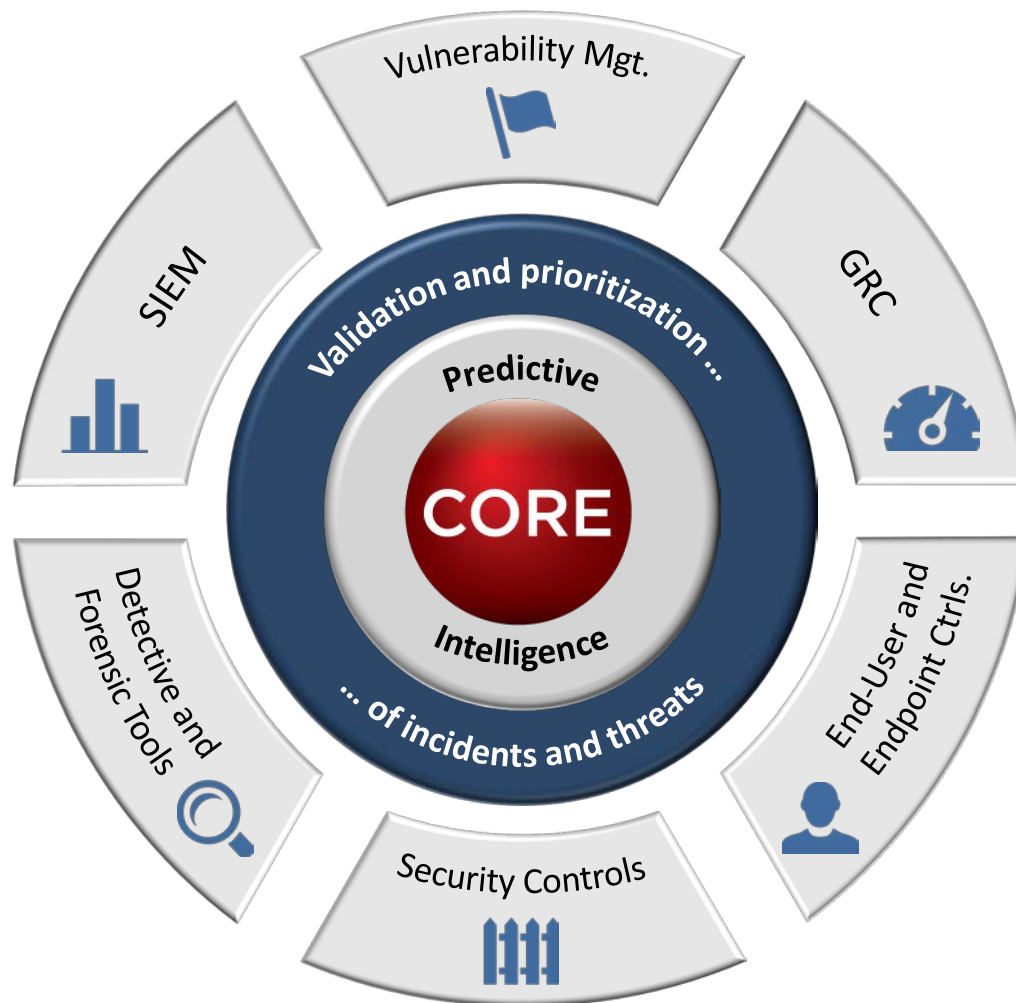
Assess firewalls, ACLs, WAFs and other defenses to ensure optimal performance

## Detective & Forensic Controls




Reveal how attacks could progress after an initial breach

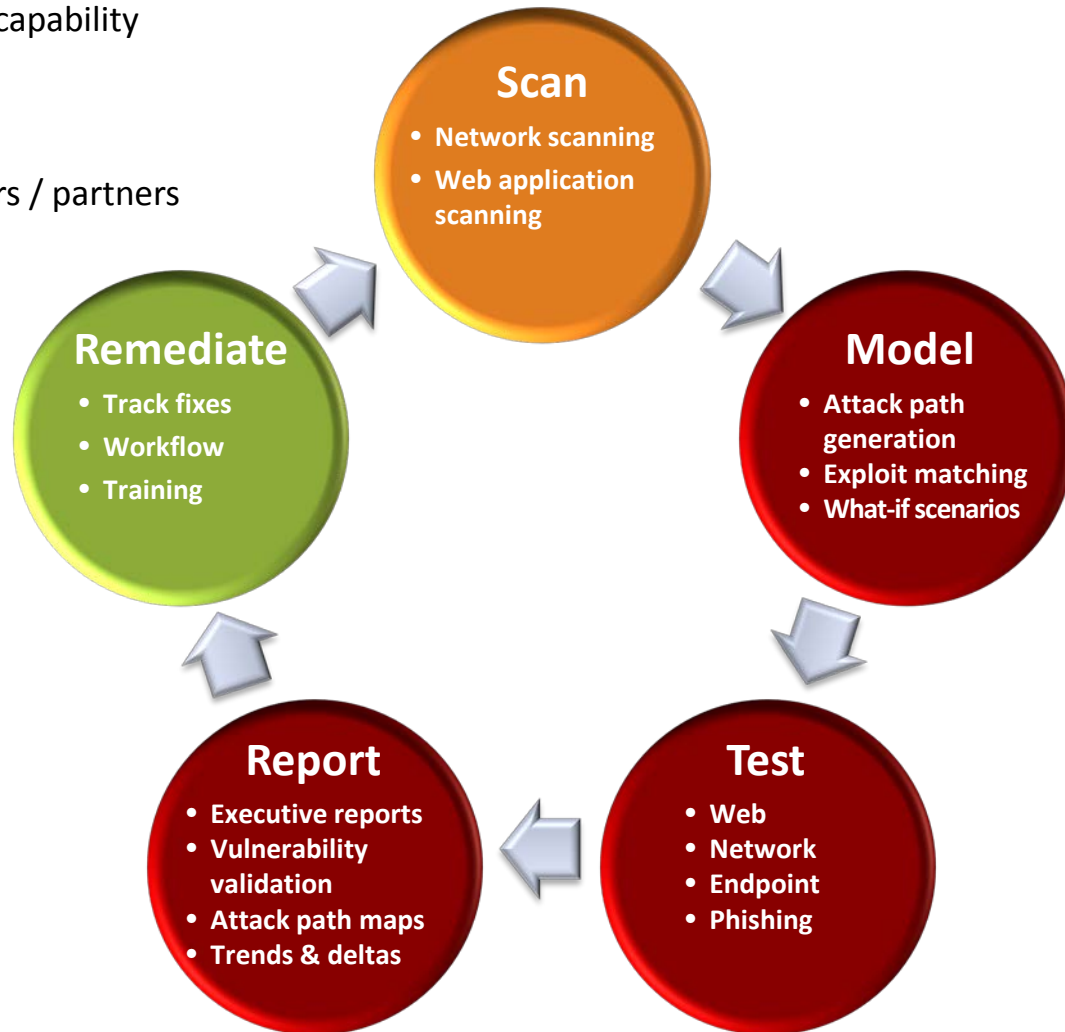
## Security Information & Event Mgt.

Inform and enhance correlation rules



# Insight for Vulnerability Management solution

-  CORE embedded capability
-  OEM / integrate
-  Custom connectors / partners



# How our solutions benefit businesses

- **Align IT security with corporate goals**
  - Protect brand, reputation and valuation
  - Retain customers and avoid fines / penalties
- **Align IT security with corporate performance objectives**
  - Prevent system downtime
  - Mitigate risks to intellectual property and customer data
- **Comply with mandates for proactive security controls assessment**
  - e.g., PCI, FISMA/NIST, HIPAA, SOX, GLBA
- **Increase security efficiency and effectiveness**
  - Automate for increased assessment scope and frequency
  - Reduce consulting expenditures
- **Practice process excellence**
  - Conduct documented, repeatable security tests
  - Validate and verify security using established best practices

# How our solutions help IT security leaders

- **Validate critical vulnerabilities**  
Increase efficiency by pinpointing critical threats from amongst disparate data feeds
- **Gain actionable information**  
Demonstrate how security is enabling the organization to reach business goals
- **Test security controls**  
Determine if security investments are warranted by measuring their efficacy
- **Scale security assessments**  
Expand scope, reach & frequency of testing without adding headcount or consulting
- **Assess and analyze application vulnerabilities**  
Reduce risk & save development \$ by revealing web app. exposures before go-live
- **Test end-users and endpoints**  
Proactively address lapses in security awareness & reduce organizational threat surface
- **Achieve comprehensive asset visibility**  
Reveal and track previously unknown systems and attack targets

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