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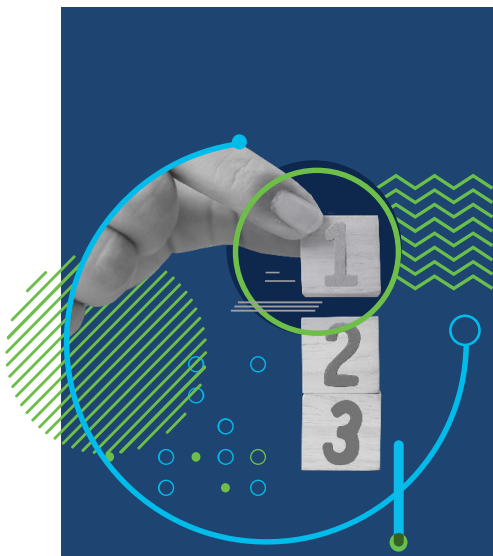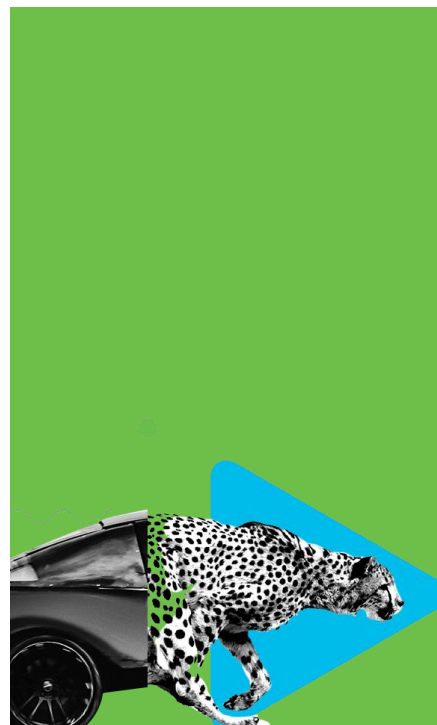
Cisco Security:
Protecting what's now and what's next

EXPERIENCE SIMPLIFIED

SUCCESS ACCELERATED

FUTURE PROTECTED

Security Portfolio Narrative
Cisco Public

Your organization is working to build the future, and you're constantly battling to keep it secure. The demands are significant. A workforce protected anywhere, on any device. A digitized workplace where every part of your infrastructure, network, and cloud is safe. Workloads secured wherever they are running, 24/7. Headlines for the right reasons, not the wrong ones.

Security should clear your path, not get in your way. It should be simple, yet powerful. Flexible, yet rock-solid. Invisible to users, yet easily managed behind the scenes.

The reality? Security is a grind. You're up against active adversaries who are well-funded and endlessly patient. You're dealing with perennial challenges that never seem to go away, challenges such as keeping an accurate inventory of users, applications, and devices. You're juggling risk management for the business while empowering teams to move fast.

To make matters worse, you've been forced to pick individual solutions from an industry that's rife with incompatibility. This has put you on an endless treadmill of stitching up products that don't easily fit together. And that's on top of everything else—new regulations, board mandates, budgets, the revolving door of security talent. The grind never stops. Isn't it time for the security industry to do better?

At Cisco, we think it is. We're building a platform to redefine security, because solving problems is in our DNA. Not long ago, we reimagined the network and changed the way business works. Now we're doing the heavy lifting for security. There's no quick fix yet, but there is light at the end of the tunnel.

At the heart of our platform approach is a simple idea: Security solutions should be designed to act as a team. They should learn from each other. They should listen and respond as a coordinated unit. When that happens, security becomes more systematic and effective.

We're investing billions in making this vision a reality. We've built a team of world-class solutions by innovating across our network and security portfolio and scouring the industry for complementary technologies. We've embraced an open API model, standards-based platform exchange, and true partner alliances because every business has unique needs and should be able to build on investments they've already made. And we're doing the hard work of tying everything together, so security is more built-in and less bolted on.

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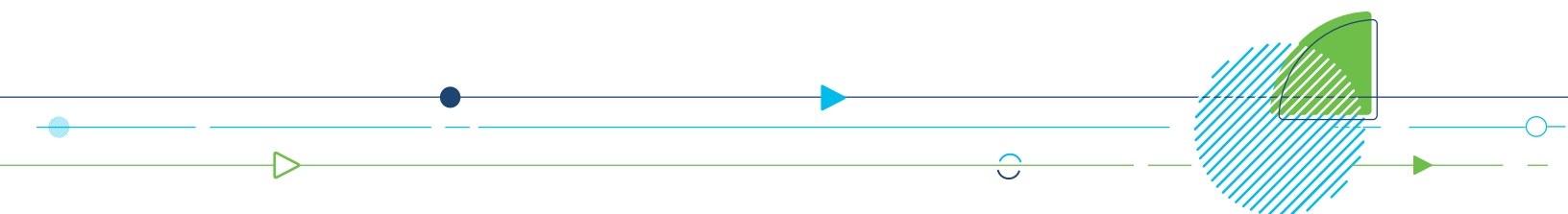
We're not all the way there yet, but the value of integration is already real. Our platform makes it possible…

…For global threat intelligence and analytics to safeguard local assets in seconds—so if a threat is detected in Mumbai, a worker in Milan and a datacenter in Montreal are protected almost instantly.

…For access controls to automatically verify user and device trust and recognize how they connect—enabling employees to securely access the applications and data they need, anywhere and anytime.

…To combine SD-WAN and Secure Internet Gateway technology in one solution—delivering the same level of protection across branches, clouds, and users, and allowing people and devices outside of headquarters to safely use the Internet as a network.

…To manage policies across thousands of network security appliances and virtual control points from one cloud-based system—so achieving consistent security is as simple as a few clicks.

You've probably heard others talk about security platforms before. Here's the thing: their platforms don't cover all the threat vectors. They don't work with an ecosystem of third-party technologies. They don't integrate with core business technologies like the network. We know our approach is ambitious. Getting a platform right requires time and expertise, but people want it, businesses need it, and we have it.

This is just the start. Our intent is to foster a new security paradigm. One that reduces risk and makes compliance easier. That fuses your business and security architecture. That frees your workforce to focus valuable time and energy on objectives that really matter and will also make users happy. That empowers you to think less about threats and more about opportunities.

Creating that paradigm means breaking with convention. We're in the business of building an integrated platform, not siloed products. We're designing streamlined solutions, not complex frameworks that require businesses to become security experts. We're envisioning the bigger picture for the future of security, not chasing the latest shiny object.
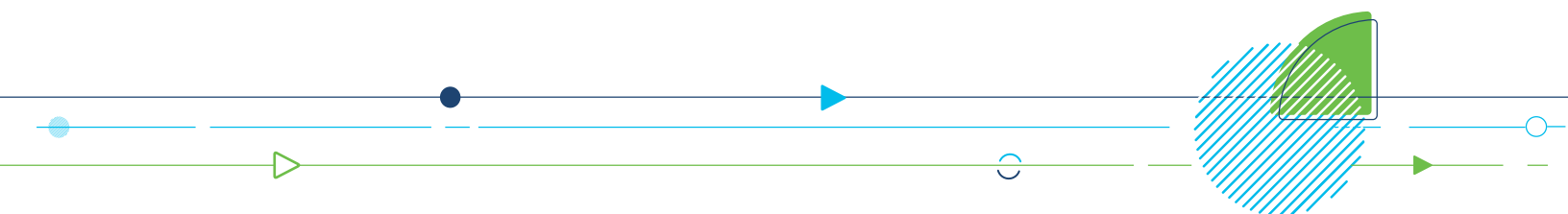
Our goal is not to be your wall-to-wall security vendor. It's for you to be secure and compliant with less effort. We believe that is only possible with a platform approach. And that a platform should deliver advantages whether you start with one product or an entire architecture. As the biggest security company in the world, we have the breadth and depth of knowledge to solve platform-level challenges that span the data center, network, cloud, internet, email, endpoints, and everywhere in between. As a global leader in networking that collaborates with customers to solve complex IT challenges, we're uniquely positioned to embed security into your network and architecture at scale. And in keeping with our track record of trusted partnership, we'll continue to drive industry standards and integrations that support the outcomes you need.

We'll keep pushing, because the journey is far from over. We're committed to creating a truly integrated and open platform that delivers a better security experience and protects what's now and what's next.

Take the first step

Taking advantage of our new platform approach to security is simple. The Cisco SecureX platform is a built-in experience within our security portfolio. As you connect Cisco Security products to your security infrastructure, you'll only multiply the potential of your existing investments.

Start the journey with SecureX at Cisco.com/go/securex.

Get started with any of our free trials today

Cisco.com/go/securityfreetrials