ISE® North America Awards 2014
Executive of the Year Nomination Form

Nomination submission period July 14 – September 12, 2014

NOMINEE CONTACT INFORMATION

Please list name, title and company/organization name as you would like to see in all print materials.
(Include phonetic pronunciation)

Data Fields with Asterisk Are Required	Enter Data In This Column
First Name*	Jean
Last Name*	Fisher
Title*	CISO and Chief Risk Officer
Company/Organization Name* (*62 character limit*)	Central Financial Corporation
Mailing Address*(No PO Boxes)	9658 Clover Plaza
City*	New York
State*	NY
Zip*	10019
Office Phone* (Include area code and extension)	212-555-4558
Mobile Phone (Include area code)	212-555-2432
Email*	jfisher@centralfincorp.com
Assistant's Name	Helen Miller
Assistant's Phone (Include area code)	212-555-4559
Assistant's Email	hmiller@centralfincorp.com
LinkedIn profile URL	http://goo.gl/4ojxzn
Twitter handle	@jfisher

NOMINATOR CONTACT INFORMATION

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of Official Nominator* *(if different than Nominee Information above)*	Cheryl Erickson
Title*	Vice President Sales, Northeast Territory
Company Name*	ITTrust Security
Address*	908 Secure Way
City*	Cupertino
State*	CA
Zip*	95014
Office Phone* (Include area code)	408-555-1212
Mobile Phone (Include area code)	408-555-4444
Email*	cerickson@ittrust-security.com

PRIMARY CONTACT CONCERNING THIS NOMINATION FORM

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of Primary Contact Person regarding this Nomination Form*	Rebecca Arnold
Title* (*Complete remaining if different from Nominee or Nominator contact information*)	Director, Field Marketing North America
Company Name*	ITTrust Security
Email*	rarnold@ittrust-security.com
Office Phone* (Include area code)	408-555-3101
Mobile Phone (Include area code)	650-243-9999

PUBLIC RELATIONS CONTACT FOR THIS NOMINATION FORM

Data Fields with Asterisk Are Required	Enter Data In This Column
Name of PR Contact (if applicable)	Julie Hodge
Company Name	ITTrust Security
Title	Director of Public Relations
Address	908 Secure Way
City	Cupertino
State	CA
Zip	95014
Office Phone*	408-555-7215
Mobile Phone (Include area code)	408-555-9844
Email*	jhodge@ittrust-security.com

EXECUTIVE NOMINATION QUESTIONS

IMPORTANT: Only the nominee bio and headshot photo will be included on the ISE® Programs website and in promotional materials. **All other information provided in the nomination form will be treated as confidential.**

Nominee's Bio: Please limit the length to 300 words or less.

Jean Fisher is the **Chief Information Security Officer** and **Chief Risk Officer** for Central Financial Corporation.

Fisher joined Central Financial Corporation in 2011 to lead a robust transformation of the risk and security function. She brings more than 25 years of Risk and Security, IT and Business Management experience to Central Financial and is responsible for developing the risk-based information security strategy and driving it across the enterprise. She oversees security operations, governance, risk and compliance, application security, policies and controls, infrastructure security and security awareness and training.

Previously, Fisher held the Chief Information Security Officer at XYZ Financial and the Managing Director position at Credit-Nor Corp, responsible for IT Infrastructure Risk and Security. She was instrumental in developing new policy and standards that were deployed throughout the firm as well as launching new innovative solutions in risk and security. Prior to Credit-Nor Corp, Fisher spent almost 10 years in various leadership positions with LLL Tech, Inc. She established the first chief information security office and, as CISO, developed comprehensive security frameworks, methodologies and programs to protect information assets and ensure secure corporate and partner resources.

Fisher is a frequent speaker at information security forums around the country. She recently presented at the RSA Conference on 'Balancing the Risk, Imperatives for Security Leaders,' the CISO Executive Summit on 'Looking Ahead: Cyber Risk in 2014,' the CSO Security Standard on 'The 'Business Value of Security.'

Fisher holds the following certifications: Certified Information Security Manager (CISM) and Certified in Risk & Information Security Controls (CRISC). She is a member of ISACA.

Company/Organization General Information

1. What is the company's/organization's URL?   www.centralfincorp.com

2. Provide a brief description of the company or organization's products or services.

   Central Financial Corporation (NYSE: CFC) is a global financial services company with $5.9 trillion in assets and operations worldwide. The Firm is a leader in investment banking and financial services for consumers and small businesses, commercial banking, financial transaction processing, asset management and private equity. Central Financial serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients. www.centralfincorp.com

3. What is the total revenue of the company/organization?

__Less than $500M	__$500M-$1B	__$1B-50B
__$50-100B	XX Greater than $100B	

4. What is the total number of employees in the company/organization?

__Less than 10K	__10K-50K
__50K-100K	XX Greater than 100K

5. Please indicate the company's/organization's industry.

__Agriculture and Mining	__Media and Entertainment
__Business Services	__Non-profit
__Computers and Electronics	__Other (please indicate: _____)
__Consumer Services	__Real Estate and Construction

__Education	__Retail
__Energy and Utilities	__Software and Internet
XX Financial Services	__Telecommunications
__Government	__Transportation and Storage
__Healthcare, Pharmaceuticals and Biotech	__Travel, Recreation and Leisure
__Manufacturing	__Wholesale and Distribution

6. Does company/organization have a national or a global presence?
    __National   XX Global

Company/Organization Information Security Department Information
1. What is the total annual budget for Information Security?
    __Less than $1M   __$1-25M
    __$25-50M   XX More than $50M

2. What percentage of the <u>IT budget</u> does this amount represent?   5%

3. How many employees are in the Information Security Department? (Please indicate for both US and worldwide)
    __0-10   __30-75   XX 150 or more
    __10-30   __75-150

4. Is the Information Security Department a part of the IT organization? Yes
    If not, please share which department.

All questions in this section are required to be answered for the nomination to be considered complete.
Please limit each essay question answer to 300 words or less.

Question 1. Responsibilities of the Nominee
How long has the nominee been in their current position? *(Must have been in their current position a minimum of 12 months, hold a title of manager or above, have direct reports and budget responsibility.)*

Jean Fisher has held the position of CISO and CRO with Central Financial Corporation for 1 year.

Certifications (e.g. CISSP, CISM, CISA, N/A, etc.)

Certified Information Security Manager (CISM)
Certified in Risk & Information Security Controls (CRISC)

Describe the reporting structure of the nominee to the organization. Be specific on how many reporting levels from the CEO or equivalent position.
Fisher reports to the Chief Information Officer.
The Chief Information Officer reports to the SVP of Global Technology Risk Assurance.
The SVP of Global Technology Risk Assurance reports to the CEO.

Briefly describe the size/scope of the nominee's department and their information security, governance, compliance and/or risk management responsibilities.

Fisher leads a team of over 150 security professionals. Fisher oversees the following functions:
– <u>Security Oversight</u>: Planning, Policies/Standards, Security Awareness, Metrics Reporting, Governance, Compliance Management and Security Life Cycle Management

---

- IT Infrastructure Management: Vulnerability Management and Monitoring, Remediation Planning and Reporting, Audit and Regulatory Liaison

- Security Architecture and Engineering: Security Architecture, Methodology and Tools, and Mobility Security

- Security Operations and Threat Intelligence: Log Monitoring and Analysis, Pen testing, Threat Monitoring, Threat Analysis, Forensic Analysis, Law Enforcement and Government Interfaces

- Business Resilience and Continuity and Risk Management: Risk Analysis and Assessments, Business Risk Analysis, Impact Evaluation, Recovery Requirements, Application Recovery, Crisis Event Management and Communication Strategies

Question 2. Aligning Security to Deliver Meaningful Results to the Enterprise/Organization
Give examples of major accomplishments over the last 12 months that demonstrate how the nominee has been effective in achieving top- and/or bottom-line results for the business or organization through information security, risk management, compliance or governance initiatives. *(Examples should reflect the impact of security initiatives on closed deals, new or re-contracted business, new business ventures, cost savings, productivity increases, revenue growth, etc.)*

When Fisher joined Central Financial Corporation, the organization lacked a formal Information Security & Risk Management organization. Fisher created and staffed a new Business Resilience and Continuity and Risk Management organization in less than two months.

In addition to establishing the new risk management organization, Fisher overhauled the Application Assurance Program. Central Financial Corporation has a large application portfolio comprising internal enterprise applications and web applications. For security design reviews of applications, the way in which security architects worked with application development to determine which security controls would be required and how those needs would be met was a laborious, time-consuming process that required weeks of effort. An inordinate amount of time was being spent reviewing applications on a case-by-case-basis -- all but reinventing the wheel depending upon which analyst was involved. Fisher reengineered the design reviews to instill consistency in the process. To facilitate the security design reviews and optimize the process, she instituted security training programs for developers and provided tools that allow practitioners to do static and dynamic analysis and any necessary remediation more quickly and efficiently. By asking higher level questions and providing more analysis at the beginning, Fisher reduced the overall amount of time spent on doing projects and achieved the same quality results. What once took days now takes hours. The solution received rave reviews from the application developers and the process is now a routine part of the project management life cycle methodology.

Question 3. Executive Leadership
Give examples of the nominee's leadership style and ability to influence the organization to accomplish his/her mission. Describe the nominee's involvement in the information security industry. *(Examples may include speaking at industry conferences; authoring white papers, articles, books; participating in association leadership, etc.)*

Fisher leads by Situational Leadership, and adjusts her style to fit the circumstances. She partners with senior leadership to ensure security and risk issues are identified and their impact understood. By focusing on "what is the risk," "are we willing to tolerate the risk," "what is the profitability and revenue generation," and "what alternatives are available," she empowers the executive team to make business decisions that enable and protect the business.

Fisher also looks to empower her staff to do the same. She believes leadership is about influence, and that her managers are leaders who are influencing the entire company. To help them, she brings them into meetings where they can hear what the business executives have to say, understand what is important to the business and learn how to communicate in business terminology.

Fisher is a frequent speaker at information security forums around the country. She recently presented at the RSA Conference on 'Balancing the Risk, Imperatives for Security Leaders,' the CISO Executive Summit on 'Looking Ahead: Cyber Risk in 2014,' the CSO Security Standard on 'The 'Business Value of Security.'

Question 4. Vision and Strategic Thinking
Describe the nominee's vision of what information security executives will need to be focused on in the next 2 to 3 years in order for their organizations to be successful.

Increasingly Complex Regulatory Environment – Fisher believes that complexity in the regulatory environment will continue to increase and that privacy laws across the globe will become more constrained and restrictive. To protect and enable the business, it will be increasingly important that security leaders become effective policy advocates for the organization and engage with Legal, Finance and HR management to gain advance insight into impending regulations and future security requirements that may impact the business.

Cyber Security Legislation – As corporations, government agencies and the defense industry continue to come under escalating levels of attack, the federal government is responding by driving cyber security legislation initiatives. Government staffers are struggling in their effort to write laws that fit the cyber market needs. Without effective input from the security industry, they have the potential to write legislation that not only is unconducive to business, but may be counter-productive or harmful. Security leaders need to build strong relationships with government officials responsible for security-policy development and be engaged as a group to help to shape effective legislation.

Risk Management and Business Value of Security – Fisher believes that the CISO role is evolving to include a holistic risk-management approach that influences business risk decisions. As CISOs embrace risk management responsibilities, they will need to take systemic approaches to security issues that span legal, business operations, finance and human resources. Identifying the Business Value of Security will become a foundational responsibility for security executives. Security executives must educate senior leadership as to the current and emerging threats across the globe and what it means to the company from a risk perspective. It is incumbent on the security executive to clearly articulate the risk factors as well as the business value of security across all levels of the organization.

Nominee Personal Interests
During the ISE® Awards Gala, the audience enjoys hearing about the personal side of our nominees as they are called to the stage. Please tell us about **one or two** of the following:

1. Your hobbies: bike riding and traveling
2. Community involvement: Volunteer at the Humane Society
3. A secret ambition: To be a Stormchaser
4. What you'd do if you won the lottery with a BIG payout: Set up a foundation to save distressed animals and the environment
5. If you could meet anyone dead or alive, who would it be and why: George Washington – I'd love to learn from a true leader
6. If you could be a famous person, who would you be and why:
7. Your favorite movie and why: Two Days in the Valley – the twists are outrageous
8. Your mentor
9. Something not many people know about you: I can write backwards
10. Anything else you'd like to share

Please do not include anything you would not want the audience to hear at the Awards Ceremony.

NOMINEE / NOMINATOR DECLARATION AND DETAILS

By submitting this form, I believe that the information I have provided is correct to the best of my knowledge. I authorize the release and use of any and all materials furnished in the nomination form for the purposes of evaluation and judging.

I understand that the nominee bio and photo submitted on this nomination form will be displayed on the ISE® website and may be used in publicity related to the ISE® Awards; and that all other information will be treated as confidential.

(Electronic submission of the form is taken to mean that the terms and conditions of this nomination form are accepted.)
Nominee Authorization: (type name) _____
Nominator Authorization: (type name if applicable) _____
Date: _____

SUBMISSION QUICK CHECK LIST
1. Did you complete the contact information where applicable in this document?
2. Is the name, title and company/organization name of the nominee as you would like to see it printed in materials and on the website?
3. Did you include the nominee's bio in this document?
4. Did you complete the nomination questions section?
5. Did you complete a nominee's personal Interest section?
6. Did you fill in the nominee authorization, nominator authorization (if applicable) and date?
7. Did you send a high-resolution photo of the executive to ISE@techexecnetworks.com?
8. Did you pay the application fee?

NEXT STEPS
1. Upon submission, a T.E.N. team member will confirm receipt of completed nomination form, photo and payment of application fee.
2. An email will follow with details of the agenda of the ISE® Executive Forum and Awards and how to register for the program. Nominees, their teams, and qualified IT executives they would like to invite are eligible to attend the entire ISE® Executive Forum and Awards. *(A qualified IT executive cannot work for a vendor that provides information security products or services.)*
3. Details will also be provided on hotel registration, rates and how to book your room.

For all questions, please contact:
Jennifer Tanner
Director, Corporate Communications & ISE® Nominations
T.E.N.
4060 Peachtree Road, Suite D-303 | Atlanta, GA 30319
P: 229.834.3004 | F: 413.803.3578
jtanner@ten-inc.com
Websites: www.ten-inc.com | www.iseprograms.com

Thank you for participating in the ISE® North America Awards. Good luck to you!