<subject line> Special Invitation to Celebrate the Industry’s Best In-Person at the ISE East Summit & Awards>

Dear XXXXX,

I am immensely pleased to invite you to **Connect, Collaborate and Celebrate** in-person as our special guest at the [**ISE® East Summit and Awards**](http://www.ten-inc.com/ise/east/default.asp)on June 20, 2024 at The Thompson-Atlanta Buckhead Hotel in Atlanta, GA.

The ISE® Summit is where visionary cybersecurity leaders and inspired practitioners come together to exchange ideas, build lasting relationships, and recognize IT security excellence. It features a thought-provoking opening keynote, interactive roundtables, and hot-topic panel discussions. From the invitation-only Signature Luncheon to the exclusive VIP Reception, you’ll be able to engage with cybersecurity leaders in casual settings. You’ll come away with knowledge and insights that will help you pivot in the face of cybersecurity crises and make informed decisions that will transform the way you protect your organization now and in the future.

The ISE® Awards Program, a keystone component of the ISE® Summit, is recognized as the industry’s most prestigious IT Security Award Program. Designed to recognize security executives and project teams for their leadership, organizational impact, and successful implementation strategies, it is the most anticipated and sought-after award in the IT security community. During the evening ceremony, all qualified nominees, finalists, and winners are recognized and celebrated for their achievements.

*As our special guest, you are welcome to attend the following events with an all-access pass:*

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| ***ISE® East Summit and Awards 2024 Program Agenda*** | |
| 11:00 AM | **ISE® East Signature Luncheon & Presentation**  ISE® East Nominees and invited executive guests enjoy a lunch and special presentation courtesy of our program sponsor. |
| 12:50 PM | **ISE® East Executive Forum**  With a comprehensive agenda that includes the Opening Keynote, Interactive Executive Tabletop Conversations, Cross-Industry Panel Discussions and Nominee Showcase Presentations, nominees, sponsors, and guests will hear about the latest trends, innovations and strategies critical to staying ahead of the threats. |
| 5:00 PM | **ISE® East VIP Reception**  Nominees, sponsors, and special guests will have the opportunity to network in a private setting. |
| 6:00 PM | **Sponsor Pavilion and Dinner Buffet**  Guests enjoy gourmet dinner while networking and meeting the sponsors. |
| 7:30 PM | **ISE® East Awards Gala**  Honoring and celebrating the 2024 ISE® East Award Nominees, this exciting occasion will bring together top security executives to recognize the individuals and the project teams who have made significant and positive impact on their organizations through exemplary performance. Don't miss the Passport for Prizes drawing and a chance to win outstanding gifts from our ISE East Sponsors. |
| 9:00 PM | **ISE® East Champagne Celebration Reception** Enjoy champagne and dessert while celebrating the winners, nominees, and project teams. |

XXXXXX is a proud sponsor of this exclusive program. As a highly valued client, we would be honored for you to be our special guest and join us in Atlanta to chat about your challenges, hear different perspectives, and make valuable, lasting connections as part of the ISE Community!

If you are able to accept this invitation, please reply to me by <INSERT DATE> so that we may facilitate your registration. Thank you.

Best Regards,

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